

ka-chun johnny lee

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www.kuasi.com

education

PURDUE UNIVERSITY

Bachelor of Arts in
Industrial Design and Visual
Communications Design

GPA

3.85 / 4.00

CURRENT CLASS STANDING

Junior

EXPECTED GRADUATION DATE

May 2013

HONORS

Dean's List
Semester Honors

skills

TECHNICAL SKILLS

Adobe Dreamweaver
Adobe Flash
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Autodesk Sketchbook Designer
Bunkspeed Shot
Keyshot
Solidworks
Microsoft Office
Digital Photography
HTML/CSS

PHYSICAL

Prototyping
Sketching

work experience

FREELANCE

Graphic Designer
August 2006 - August 2010
West Lafayette, IN

Designed websites, advertisements,
and logos for different companies and
student organizations

Managed the back-end of websites,
including those using Wordpress,
Joomla, Invision Board, and phpBB

PURDUE CONVOCATIONS

Student Courier
June 2010 - Present
West Lafayette, IN

Distribute marketing posters, bro-
chures, and other media material to
more than 70 business and locations

Designed e-mail newsletter and
poster for the Danilo Pérez jazz
performance

PURDUE ATHLETES LIFE SUCCESS PROGRAM

Team Leader; Webmaster
Summers 2008 - 2011
West Lafayette, IN

Designed, developed, and maintained
the program's website

Worked together with other staff
members to assist in the physical,
mental, and emotional development
of the children attending the camp

extra-curricular

PURDUE STUDENT GOVERNMENT

Director of Graphic Design
April 2011 - Present
West Lafayette, IN

Create marketing materials,
including apparel, logos, posters, and
web media

Photographer at PSG-affiliated events
on-campus

special recognition

**48:2 DESIGN COMPETITION 2012
- WEBER GRILLS**
January 2012
West Lafayette, IN

Member of the winning team

Researched market products, sketched
concepts, rendered in Adobe
Photoshop, and helped organize
presentation boards and books

**DELTA FAUCET CO.
CHROME AWARD WINNER**
December 2010
West Lafayette, IN

Handheld showerhead concept chosen
to be prototyped by the company

**48:2 DESIGN COMPETITION 2010
- HON FURNITURE**
September 2010
West Lafayette, IN

Member of the second-placing team

Researched market products, sketched
concepts, and rendered in Adobe
Photoshop

sponsored studios / competitions

DELTA FAUCET CO.
August 2011 - October 2011

HASBRO, INC.
January 2012 - March 2012

HON FURNITURE
September 2010

NATIONAL OFFICE FURNITURE
October 2011 - December 2011

WEBER GRILLS
January 2012